

## Letter to our Exporters from RUGMARK India.

Dear .....,

Thank you very much for your email with the information about Rugmark. PLEASE DO NOT BELIEVE THESE MAILS FROM USA, UK OR ELSEWHERE. THERE IS NO NEW LABEL INSTEAD OF RUGMARK. There are some people who want to kill our system in a criminal way.

Rugmark offices in Germany, UK and USA have tried to hijack our Rugmark label by introducing a new label called GOOD WEAVE. THIS IS NOT AGREED BY RUGMARK INDIA AND PAKISTAN. It is again 100% against our policies and the work that has been done over the last 15 years. We request you not to be misguided by the criminal and illegal act to deprive you and us and the children of the Rugmark Balashrya and schools from our rights.

Rugmark which was established in India in the early nineties exists and works in the same way as always. We run the schools and the Balashrya in the carpet belt, do regularly health camps and other social activities for the poor. We continuously carry out our inspections in the carpet manufacturing places - as it has been done for more than 15 years by us. We also have extended the company inspections from looking for child labour to many other social and environmental aspects where this is needed and appropriate. This was done in cooperation with Indian manufacturers and the Government of India.

For your information we attach the List of our Board Members (from the website of the Ministry of Corporate Affairs on 16. July, 2009):

| LIST OF DIRECTORS OF RUGMARK FOUNDATION AS ON DATE            |   |                              |  |          |            |     |
|---|---|------------------------------|--|----------|------------|-----|
| AS PER MINISTRY OF CORPORATE AFFAIRS WEBSITE DATED 16-07-2009 |   |                              |  |          |            |     |
| 1   | Top of Form<br>242990<br>Bottom of Form | <b>BHUNESHWAR LAL CHADHA</b> | S-359, I - FLOOR, GREATER KAILASH PART-II, NEW DELHI, 110048, Delhi, INDIA | Director | 01/03/2003 | NO  |
| 2   | 2751111                                 | <b>MANEKA GANDHI</b>         | 14, ASOKA ROAD, NEW DELHI, 110001, Delhi, INDIA                            | Director | 08/21/1996 | NO  |
| 3   | 821543                                  | <b>KAMAL KATHURIA</b>        | C-25 SUBHAVNA NIKETAN, PITAM PURA, DELHI, 110034, Delhi, INDIA             | Director | 02/03/2003 | NO  |
| 4   | 1392661                                 | <b>SHARDA SUBRAMANIAM</b>    | C5C - 22B, JANAKPURI, NEW DELHI, 110058, Delhi, INDIA                      | Director | 07/05/2000 | YES |

|   |         |                               |  |          |            |     |
|---|---------|-------------------------------|--|----------|------------|-----|
| 5 | 1508307 | <b>RAM CHANDRA MAURYA</b>     | 730, PURANI ANJAH, SADAR(CITY), MIRZAPUR, 231001, Uttar Pradesh, INDIA                       | Director | 09/05/1994 | NO  |
| 6 | 1831878 | <b>DIETRICH KEBSCHULL</b>     | D-248, SUSHANT LOK, PHASE-I, GURGAON, 122001, Haryana, INDIA                                 | Director | 09/05/1994 | YES |
| 7 | 1885666 | <b>MAHESH OHRI</b>            | A-6, SUSHANT LOK-I, M G ROAD, NR FIRST INDIA PALACE, GURGAON, 122002, Haryana, INDIA         | Director | 04/01/1997 | NO  |
| 8 | 1885700 | <b>AZIZUR RAHMAN SIDDIQUI</b> | P.O.BOX NO 155, BAZAR RUSTAM KHAN, BHADOHI, SANT RAM DAS NAGAR, 221401, Uttar Pradesh, INDIA | Director | 04/01/1997 | NO  |
|   |         |                               |  |          |            |     |

Mrs. Maneka Gandhi is the chairperson of Rugmark India and Mrs Sharda Subramaniam its Managing Director.

We NEVER had the intension to change the Rugmark system or the Rugmark lable. Since we hold the intellectual property rights for Rugmark, these mails from USA, etc are a dirty trick to get Rugmark's good image and goodwill for their dubious other initiatives.

Please be informed that we never got one Rupie from the offices in USA, UK and Germany during the last three years. Since this is a case for the courts we have given it to our lawyers and will further inform you about all steps and decisions.

It may sound unbelievable to you, but it is true that USA, UK and Germany have continued during this time to collect money from the importers and from other organisations IN THE NAME OF RUGMARK. You may see this very clearly e.g.from the website of Rugmark USA. From all this money nothing has come to India and to the children for which they allegedly are collecting it.

In spite of all this, we could go on with our work and activities and we will do so in future. Please be not misguided by other information.

Now after failing in their bad attempts to make us bankrupt, they try to hijack the system. This all is based on false stories and illegal actions. We will not allow it and do the necessary steps.

Please give this information to all interested parties from the carpet export sector. And PLEASE ALSO INFORM YOUR BUYERS ABOUT THESE ILLEGAL ACTIONS WE ARE

FACING. We are happy that we have supporters like you and thank for your cooperation and friendship.

With best regards  
Yours sincerely

Sharda Subramaniam  
Managing Director

Dr Dietrich Keschull  
Director

**English version of the letter send by our lawyers “Lawmarks Naveen and Saturn, New Delhi” to carpet companies, dated 02.02.09:**

Dear .....

You would have received communication from Samantha Towle purported to have been issued on behalf of the RugMark U.K (or Tina Gordon on behalf of TransFair/RugMark, Koeln), which represent totally unprecedented, misguided communication besides not in good taste.

While acknowledging the Rugmark Foundation India is a pioneer in having established systems recognised over the world with exclusive ownership rights in trademark "Rugmark" and Logo, besides in copyrights, this has committed violent infringement of our trade mark and copyright. We have instructed our lawyers to take action in this behalf.

The obligations undertaken by our Licencees over the years acknowledge our superiority. The communication is totally misleading and unauthorised.

Please do not be carried away by these misleading and unauthorised communications and the intended trap. Surely, you will agree with us having remained cordial and enjoyed meaningful co-operation. Please do not sign any declaration(s)/papers which is intended under the communication.

Rugmark India will continue its work carefully, reliably and in good cooperation as in the past fifteen years. Besides, you are aware that we are running and managing 6 Rugmark Schools and a Rehabilitation Centre, as caring for more than 3000 students employing about 86 teachers and inspectors.

Please inform your buyers/suppliers not to get disturbed by misleading communications. As on our part, we will as before support the cause and work in co-operation.

With cordial thanks and best regards.

Maneka Gandhi

Chairperson

Sharda Subramaniam

Managing Director

**Deutsch Fassung des Schreibens per unsere Anwälte "Lawmarks Naveen und Saturn, New Delhi" auf den Teppich Unternehmen vom 02.02.09:**

Sehr geehrter.....,

wir gehen davon aus, dass Sie in juengster Zeit von Frau Tina Gordon TransFair/RugMark in Koeln angeschrieben worden sind. Ihr Schreiben ist in hoechstem Masse irrefuehrend und falsch. Es stellt eine schwere Verletzung aller Rechte der Rugmark Foundation India dar.

Wir haben deshalb unsere Anwaelte "Lawmarks Naveen and Saturn", New Delhi, beauftragt, sofort die noetigen rechtlichen Schritte einzuleiten, um Schaden von Rugmark, unseren 334 Mitgliedsunternehmen in Indien und den von uns betreuten mehr als 3000 Kindern abzuwenden. Der Text des Schreibens der Anwaltskanzlei in englischer Sprache ist beigefuegt.

Die Rugmark Foundation India hat das Rugmark\_System gegruendet.Seit ueber 15 Jahren arbeiten wir vertrauensvoll und erfolgreich mit Herstellern, Exporteuren und Kaeufern zusammen. Wir fuehren regelmaeesig und systematisch Inspektionen durch und sorgen fuer die Teppichkinder. Diese Arbeit wird in Deutschland und weltweit von Regierungen und Unternehmen vorbehaltlos anerkannt. Wir werden sie auf jeden Fall fortsetzen.

Lassen Sie sich bitte nicht taeuschen oder irrefuehren. Unterschreiben Sie auf keinen Fall von TransFair/RugMark angeforderten Erklaerungen oder Papiere. Und informieren Sie bitte auch Ihre Lieferanten und Kaeufer entsprechend.

Wir freuen uns auf weitere gute Zusammenarbeit mit Ihnen und werden Sie ueber den weiteren Verlauf dieser beispiellosen und unautorisierten Aktion von Transfair/RugMark unterrichten.

Mit freundlichen Gruessen  
Rugmark Foundation India

Maneka Gandhi  
Chairperson

Sharda Subramaniam  
Managing Director